

Moss Bros Group Plc
("the Company")

Director/PDMR Shareholding and LTIP award

This notification is made in accordance with DTR 3.1.4(1)(a).

On 5 April 2012, the following deferred bonus award over ordinary shares of 5 pence each in the Company ("Ordinary Shares") was made under the deferred bonus element of the Moss Bros Group 2009 Long-Term Incentive Plan (the "Plan") to Brian Brick, Chief Executive, and Robin Piggott, Group Finance Director (the "Deferred Bonus Award"). At the same time the following options over Ordinary Shares were also granted under the Plan to Brian Brick and Robin Piggott (the "LTIP Options").

Name	Number of Ordinary Shares under the Deferred Bonus Award	Number of LTIP Options
Brian Brick	266,240	607,028
Robin Piggott	144,834	275,825

Brian Brick and Robin Piggott were required to defer 50% of their annual bonus for the financial year ended 28 January 2012 into Ordinary Shares for a period of three years and the Deferred Bonus Award puts this into effect. No consideration was paid for the issue of the Ordinary Shares under the Deferred Bonus Award.

Vesting of the LTIP Options, which will be exercisable at nil consideration, is ordinarily subject to the continued employment of the participant and the satisfaction of performance conditions.

The Company was informed of the above transactions relating to Awards on 5 April 2012.