

MOSS BROS.

GROUP PLC

**Moss Bros Group Plc ("the Company")
Grant of Options
1 May 2018**

Following approval by the Company's Remuneration Committee, the Company has yesterday granted options over Moss Bros Group plc ordinary shares of 5 pence each ("**Ordinary Shares**") to certain directors and certain persons discharging managerial responsibility ("**PDMR**").

The options were granted under the Moss Bros Group 2009 Long-Term Incentive Plan ("**LTIP Options**").

The LTIP Options have been granted over a total of 1,508,570 Ordinary Shares.

Vesting of the LTIP Options, which will be exercisable at nil consideration, is ordinarily subject to the continued employment of the participant and the satisfaction of performance conditions. Clawback provisions will apply to this award in the event of malus.

The Company approved and ratified the above transaction relating to LTIP Options on 30 April 2018.

In accordance with Regulation (EU) No 596/2014 (the Market Abuse Regulation), detailed information about the grant of the LTIP Options is attached to this announcement.

For further information please contact:

Moss Bros Group Plc

Brian Brick, CEO

Tony Bennett, Finance Director and Company Secretary

0207 447 7200

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Brian Brick
2	Reason for the notification	
a)	Position/status	PDMR – Chief Executive
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Moss Bros Group plc
b)	LEI	213800XVHF1G87DV5997
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Nil cost options over Ordinary Shares ISIN: GB0006056104
b)	Nature of the transaction	Grant of options

c)	Price(s) and volume(s)	<table border="1" data-bbox="660 259 1134 412"> <tr> <td data-bbox="660 259 887 331">Price(s)</td> <td data-bbox="887 259 1134 331">Volume(s)</td> </tr> <tr> <td data-bbox="660 331 887 412">Nil cost options</td> <td data-bbox="887 331 1134 412">678,571</td> </tr> </table>	Price(s)	Volume(s)	Nil cost options	678,571
Price(s)	Volume(s)					
Nil cost options	678,571					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	30 April 2018				
f)	Place of the transaction	Outside trading venue				

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Tony Bennett
2	Reason for the notification	
a)	Position/status	PDMR – Finance Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Moss Bros Group plc
b)	LEI	213800XVHF1G87DV5997
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
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Price(s)	Volume(s)					
Nil cost options	342,857					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	30 April 2018				
f)	Place of the transaction	Outside trading venue				

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Sara Gomez
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Moss Bros Group plc
b)	LEI	213800XVHF1G87DV5997
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Nil cost options over Ordinary Shares ISIN: GB0006056104
b)	Nature of the transaction	Grant of options

c)	Price(s) and volume(s)	<table border="1" data-bbox="659 259 1134 412"> <tr> <td data-bbox="659 259 887 331">Price(s)</td> <td data-bbox="887 259 1134 331">Volume(s)</td> </tr> <tr> <td data-bbox="659 331 887 412">Nil cost options</td> <td data-bbox="887 331 1134 412">251,428</td> </tr> </table>	Price(s)	Volume(s)	Nil cost options	251,428
Price(s)	Volume(s)					
Nil cost options	251,428					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	30 April 2018				
f)	Place of the transaction	Outside trading venue				

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Nicholas Reed
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Moss Bros Group plc
b)	LEI	213800XVHF1G87DV5997
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Nil cost options over Ordinary Shares ISIN: GB0006056104
b)	Nature of the transaction	Grant of options

c)	Price(s) and volume(s)	<table border="1" data-bbox="660 259 1134 412"> <tr> <td data-bbox="660 259 887 331">Price(s)</td> <td data-bbox="887 259 1134 331">Volume(s)</td> </tr> <tr> <td data-bbox="660 331 887 412">Nil cost options</td> <td data-bbox="887 331 1134 412">235,714</td> </tr> </table>	Price(s)	Volume(s)	Nil cost options	235,714
Price(s)	Volume(s)					
Nil cost options	235,714					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	30 April 2018				
f)	Place of the transaction	Outside trading venue				