

MOSS BROS.

GROUP PLC

Moss Bros Group Plc ("the Company")
PDMR Shareholding
13 May 2019

The Company was notified on 9 May 2019 that Ian Shaw and Jacqueline Lunardi, persons discharging managerial responsibility ("**PDMR**"), are intending to participate in an award under the Moss Bros Sharesave Plan 2012 (the "**Plan**").

Under the terms of the Plan, Ian Shaw will contribute GBP216 per month and Jacqueline Lunardi will contribute GBP216 per month over a three year period. As at 1st June 2022 the accumulated funds can then be withdrawn from the Plan as cash or used to exercise options over the Company's shares of 5 pence each ("Ordinary Shares") which have been granted at 21.6 pence per share. Assuming full participation in the Plan, Ian Shaw and Jacqueline Lunardi will each have 36,000 options over the Company's Ordinary Shares.

As at today's date Ian Shaw and Jacqueline Lunardi do not hold any Ordinary shares.

In accordance with Regulation (EU) No 596/2014 (the Market Abuse Regulation), detailed information about the grant of the options is attached to this announcement.

For further information please contact:

Moss Bros Group Plc

Brian Brick, CEO

Tony Bennett, Finance Director and Company Secretary

0207 447 7200

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Ian Shaw
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Moss Bros Group plc
b)	LEI	213800XVHF1G87DV5997
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence ISIN: GB0006056104
b)	Nature of the transaction	Grant of share options under the Moss Bros Sharesave Plan 2012
c)	Price(s) and volume(s)	

		Price(s)	Volume(s)	
		Option price: 21.6 pence	36,000	
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	9 May 2019		
f)	Place of the transaction	Outside trading venue		

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Jacqueline Lunardi
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Moss Bros Group plc
b)	LEI	213800XVHF1G87DV5997
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence ISIN: GB0006056104
b)	Nature of the transaction	Grant of share options under the Moss Bros Sharesave Plan 2012
c)	Price(s) and volume(s)	

		Price(s)	Volume(s)	
		Option price: 21.6 pence	36,000	
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transaction	9 May 2019		
f)	Place of the transaction	Outside trading venue		