

MOSS BROS.

GROUP PLC

Launch of Moss Bros' Eco Suit 24 September 2019

Moss Bros Group PLC ("the Group"), the first choice for men's tailoring, is delighted to announce the launch of the eco suit, a suit that helps Moss Bros' customers do their bit for the environment. The eco suit is cut from recycled polyester-blend cloth with canvas and trims that have been consciously chosen for their low impact on the environment. Moss Bros has selected every element either because it is recycled or because it is made sustainably and the eco suit does not compromise on quality.

Key elements of the eco suit are;

- Each eco suit's fabric is made from up to 45 plastic bottles which would otherwise go to landfill.
- Each eco suit retails for £169 and the fabric and suits are made in India.
- Every detail of the eco suit has been consciously chosen for its low impact on the environment. The eco suit is lined with fabric that is a minimum of 99% post-consumer recycled polyester and the thread is made from 100% recycled polyester yarns. Corozo nut buttons are a 100% natural material that's durable, renewable and biodegradable. Even the pocketing fabric is OEKO-TEX® certified and made using less chemicals and water.
- The suit bags are made from polypropylene, an eco-friendly material that's durable and breathable but also free from toxic dye and will biodegrade once no longer needed.
- The suits are currently on sale in store and online at www.moss.co.uk

Brian Brick, CEO of Moss Bros commented:

"At Moss Bros we have focused on supporting what is best for the environment wherever possible and consciously support our customers to do the same. The launch of the eco suit means that Moss Bros' customers can move towards a more sustainable future while avoiding unnecessary waste."

"We all have to make smarter choices and plastic pollution is one of our world's greatest threats. Every second, a double-decker busload of plastic waste is dumped or burned in developing countries and it takes decades, if not centuries, to break down and releases harmful toxins as it does. Mismanaged waste injures and kills our wildlife and spreads disease among the communities where it's dumped or left uncollected."

"At Moss Bros our goal is to reduce our impact any way we can and we are committed to closing the loop and moving towards sustainable manufacturing processes. There's a long way to go, but every step is one step closer."

For further information please contact:

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